

Photography & Video Policy

There are many positive reasons for children and young people to be photographed / videoed whilst participating in their martial art:

- To help with training / improving techniques
- In recognition of major events
- As a record of achievements
- To promote our martial art schools and events.

All of these are obviously valid reasons to take photographs or videos. Unfortunately some people will take photographs or videos for the wrong reasons and electronic images can be manipulated.

MPowered Martial Arts, from time to time, photographs or films certain events that it hosts throughout the year, the outputs from which are legitimately published in various publications and/or on the MPowered Martial Arts website or social media channels as a means of promoting MPowered Martial Arts. Where this involves members of MPowered Martial Arts under the age of 18, we would ask that parents or guardians (as appropriate) give their consent in writing.

We want to try to protect young people from the misuse of their images and take this role seriously. In addition there are some young people who train within our schools who may NOT be photographed in order to maintain their safety.

This safety is not just restricted to young people who may be in the care of the local authority following issues at home, adopted or living with a parent who has been the subject of domestic abuse.

These young people would benefit from martial arts training and we wish to protect them as far as possible.

Some events and circumstances are easier for us to control the taking of photographs or videos.

Where the general public are not invited but a student must attend in order to further their training, this could include, normal training classes and belt gradings, which are normally closed events, not normally accessible to the public or people outside of the family of members of our schools.

Where the general public are invited or have access to events, but is not essential in the students training. We make sure that parents or guardians are aware that they may be photographed and therefore consent is assumed through attendance. This could include, but is not restricted to, competitions, demonstrations, seminars and black belt training.

MPowered Martial Arts recognise the need to have "publicity shots" and "promotional videos" to promote our schools. Every care will be taken to ensure that names and personal details are not attached to such photographs or videos.

Parents, children and young people have the right to change their mind about the use of photos and will be listened to and their wishes adhered to.